





WOLEanalysis

Strenghts:

- -great experience of managing staff;
- own manufacture;
- -the modern equipment;
- -competitive prices;
- -wide assortiment;
- -good service.

Opportunities:

- -growth of the local market;
- -expansion of the new markets and assortiment;
- -equipment up-dating;
- extension of manufacture and creation of new workplaces.

Weakness:

- -weak resources support;
- -supersaturated market;
- -low outputs;
- -location of manufacture;
- -working staff turnover;
- -low qualification of workers.

Threats:

- -strong competitors;
- rise in prices for resourses;
- economic crisis;
- -pressure of government services.





 Manufacture of our company is presented by sawmilling sector, a planing sector (Beaver), drying chambers (2 chambers x 50m3), finish products warehouses













